



# Shattering Expectations

## The Re-emergence of a Region

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### August 7-9 2016

#### World-Renowned Speakers:

**SUNDAY, AUGUST 7<sup>TH</sup>**  
**6.30-9.30 PM** **Welcome Reception & Dinner**  
 The Crown

**MONDAY, AUGUST 8<sup>TH</sup>**  
**9.00-10.30 AM** **State of the States:**  
 A candid look at America's economic landscape. How does the Midwest stack up in overall economic competitiveness? How do the states and the top metro areas measure up in fiscal health and well-being? Hear from leading geopolitical and business experts about their predictions for the future.

**KEYNOTE SPEAKERS**  
**Peter Zeihan**  
 Author **The Accidental Superpower**

**MODERATOR**  
**Phil Levy**  
 Senior Fellow- Global Economics  
**Chicago Council on Global Affairs**

**PANELISTS**  
**David Hemmings**  
 President **PRA Global**  
**Jeff Russell**  
 President & CEO **Delta Dental of Iowa**  
**Edward W. (Ned) Hill**  
 Professor of Public Affairs and City & Regional Planning Faculty of the Discovery Theme in Materials and Manufacturing for Sustainability **The Ohio State University**

**10.30-11.00 AM** **Break & Book Signing**  
 Meet with Peter Zeihan and snag an autographed copy of his book!

**11.00-12.30 PM** **Closing the Perception Gap**  
 While the data exists and success stories of economic turnaround are abundant, why is the resurgence of the Midwest still undersold and undertold? Why do national mainstream news media continue to misrepresent the real economic progress of the region? Experts in real estate and economic development weigh in to counter old stereotypes and provide counsel on how to win over minds and influence decision-makers.

Shaping the Economy of McHenry County



**Ali Velshi**  
 Global Affairs and Economic Analyst



**Peter Zeihan**  
 A geopolitical strategist who has lived in the world of international affairs throughout his career. He launched his own firm, Zeihan on Geopolitics, in 2012.



**Sophia Koropecykj**  
 Sophia Koropecykj is a managing director for Moody's Analytics. Sophia manages the Research department of the Economic and Consumer Credit Analytics unit.



## Other Renowned Speakers:



### **Craig Hagen**

Craig Hagen is the global head of government affairs at Electronic Arts Inc.



### **Caralynn Nowinski Collens**

As the Chief Executive Officer of UI LABS, Caralynn oversees the entire research and commercialization collaborative, including the \$320-million Digital Manufacturing and Design Innovation Institute.



### **Ankur Gopal**

Ankur is CEO of Interapt, a trusted mobile technology solutions partner for businesses in Mid-America for the past seven years and counting.

#### **MODERATOR**

**Ron Starner**

Executive VP **Conway, Inc.**

#### **PANELISTS**

**Michael Jastifer**

Director of Real Estate for North America

**Freudenberg Real Estate GmbH**

**Bradley Migdal**

Executive Managing Director **Transwestern**

**Katie Murphy**

Expansion Matriarch & Founder **Expansion Group, LLC**

**Christopher Wild**

Manager, Corporate Real Estate – Americas & Asia Pacific

**Kennametal**

12.30-1.30 PM

## **Networking Luncheon**

1.30-2.45 PM

## **Key Investment Drivers**

Why are so many companies, both domestic and foreign, pumping huge sums of investment capital into the TrustBelt? Is it because of a shifting landscape in public policy? How much do tax law and incentive changes play into this? Hear from national and regional leaders as they dissect the current investment climate in the region and give advice on how to lay the groundwork for sustained economic growth in the future.

#### **KEYNOTE SPEAKER**

**KC Conway, MAI, CRE**

Senior VP-Credit Risk & Chief

Valuation Officer

**SunTrust Bank**



#### **MODERATOR**

**Ashu Kaushal**

Senior Director- Client Strategy Consulting **CBRE**

#### **PANELISTS**

**Gregory Head**

VP **Davert**

**Raymond Ocasio**

Director of Construction & Real Estate Development

**Jet Aviation**

2.45-3.00 PM

## **Break**

3.00-4.15 PM

## **The Robot Revolution**

How innovation and new technologies are driving the future of manufacturing.



**EASTMAN  
Business Park**

#### **KEYNOTE SPEAKER**

**Red Whittaker**

The Father of Field Robotics **RedZone Robotics, Astrobotic**

**Technology, the National Robotics Engineering**

**Consortium, and the Field Robotics Center**

**MODERATOR**

**Aamir Paul**

Senior Vice President US Operations **Schneider Electric**

**PANELISTS**

**Derrick Banks Mashore**

Managing Director **JLL**

**KP Reddy**

CEO **SoftWear Automation**

**Hope Reese**

Writer **TechRepublic**

4.15-5.30 PM

## Workforce Development

What does it take to develop tomorrow's workforce? How involved should government be in creating specialized workforce development programs, and what are some of the most effective out there? Once trained, how do companies and regions ensure they retain top talent?

**MODERATOR**

**Christine Bustamante**

Principal **KPMG LLP**

**PANELISTS**

**Roman Bukary**

VP Account Management **Netsuite**

**Jennifer Ives**

SVP - North America **Top Employers Institute**

**Pam McDonough**

President/CEO, Alliance for Industry & Manufacturing  
**NORBIC**

**Adam McGriffin**

Associate Director, Nonprofit Sector Relations  
**The University of Chicago-Harris School of Public Policy**

6.30-8.00 PM

## Networking Reception

The Wit Chicago Rooftop

**TUESDAY, AUGUST 9<sup>TH</sup>**

9.00-10.30 AM

## Sustaining the New



New industries and advanced technology, have supplanted many traditional manufacturing sectors and stand as one of the great success stories in the region. CEOs and industry experts explain why that success is sustainable, ensuring the region's best years lie ahead.

**KEYNOTE SPEAKER**

**Sophia Koropecykj**



August 7-9  
2016

MEDIA PARTNER



The Managing Director of **Moody's Analytics** will explore the trends and economic indicators that tell the true story of the Midwest today.

**MODERATOR**

**Ali Velshi**

Global Affairs and Economic Analyst

**PANELISTS**

**Lindsay Friedman**

EMP 100

**Ankur Gopal**

CEO **Interapt**

**Craig Hagen**

Corporate Director of Global Government Affairs

**Electronic Arts, Inc**

10.30-11.00 AM

## Coffee & Email Break

11.00-12.15 PM

## Metropolitan Metamorphosis

Experts from a national think tank and top advisory and service providers discuss the “metropolitan revolution” — the changing landscape of cities and their corresponding urban and suburban economic regions.

**KEYNOTE**

**Amy Liu**

VP & Director of the Metropolitan Policy Program

**The Brookings Institute**

**MODERATOR**

**William Delaney**

Founding Partner **Delaney Law**

**PANELISTS**

**Caralynn Nowinski Collens**

CEO **UI LABS**

**Ian Ross**

Founder & CEO **OppSites**

**Chris Steele**

COO, President North America

**Investment Consulting Associates**

12.15-1.15 PM

## Mission Critical: Water & Energy

From the huge downstream impacts of the shale gas discoveries to the increasingly proactive role that major utilities play in facilitating energy conservation, no issue has more of an effect on the Midwest's industrial resurgence than energy. National energy experts share their insights on what the future holds for America's manufacturing belt, and how big an impact renewables will have on this critical sector.

**MODERATOR**

**Ali Velshi**

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Global Affairs and Economic Analyst

**PANELISTS**

**Dr. Daryoush Allaei**

Founder & CEO **Sheerwind**

**Dean Amhaus**

President & CEO **The Water Council**

**Ivan Sim**

Director Corporate Real Estate **Idaho Power**

**Karen Weigert**

Senior Fellow **The Chicago Council on Global Affairs**

1.15-2.15 PM

## Networking Luncheon

2.15-3.30 PM

## Consultants Roundtable

Nationally prominent site selection consultants convene for a frank and open discussion on the issues affecting corporate location decision making in the Midwest.

**MODERATOR**

**Steve Weitzner**

Principal **Silverlode Consulting**

**PANELISTS**

**Garth Brazelton**

COO **KSM Location Advisors**

**Sandra Dearden**

President & CEO **Highroad Consulting, Ltd.**

**Courtney Dunbar**

Economic Development Leader **Olsson Associates**

3.30-3.45 PM

## Break

3.45-5:00 PM

## The Incentive Imperative

This panel will review creative and customized incentive packages that were key to attracting investment, and hear candid feedback and first-hand experiences from corporate decision-makers and consultants on what incentives regions must offer to attract and retain growing companies.

**MODERATOR**

**Steve Weitzner**

Principal **Silverlode Consulting**

**PANELISTS**

**Leila Aridi Afas**

Director, International Public Policy **Toyota**

**J Craig Coil**

Principal & COO **The Development Consortium**

**Ken Hagaman**

Director of Real Estate Services **Anixter**

**Jim Winter**

National Director of Industrial Services **Cresa**

5.00 PM

## Closing Remarks



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### About Conway Events

London-based Conway Events is a world-renowned organizer of conferences and events for foreign investors and the Investment Promotion Agencies (IPAs) and Economic Development Organizations (EDOs) that serve them.

Conway has organized events in more than 100 cities in more than 30 countries, connecting businesses and governments around the world. Annual events include The WORLD FORUM for Foreign Direct Investment, The TrustBelt Conference, The Great States Investment Summit, Grow Abroad, and many FDI training seminars.



**For information on registering or  
sponsoring TrustBelt 2016**

**call 770.325.3425**